

GOING AHEAD Galing gananggarr

CSSA NATIONAL
CONFERENCE
2022

23–26 AUGUST • CAIRNS, QUEENSLAND

Sponsorship Invitation

On behalf of the Board of Catholic Social Services Australia (CSSA), it is our pleasure to invite your organisation to invest in the future of the Catholic social service sector by supporting our 2022 CSSA Conference in Cairns, from 23–26 August.

The Conference title, “Galing gananggarr” in the language of the Djabugay people, translates to English as “Going Ahead”. The Conference is an opportunity to look at how our sector overcame the challenges of recent years, to exchange ideas and innovations, and discuss how service providers might “go ahead” more inspired and resilient than ever.

The keynote speaker for the event is Anne Graham, a Professor of Childhood Studies and Founding Director of the Centre for Children and Young People at Southern Cross University. Professor Graham is the author of the highly successful Seasons for Growth program, which provides children, young people and adults with knowledge and skills to adapt to significant change in family life following death, separation, divorce and other loss experiences. She will talk about her work in the context of the pandemic and recent natural disasters across the country.

CSSA is the peak national body for social services of the Catholic Church. We are dedicated to improving social and economic policy for the benefit of all Australians, particularly the poor and marginalised, by working alongside our members – some 50 Catholic social service organisations, who help around 450,000 Australians a year across 650 sites nationally.

Sponsoring the Conference can provide your organisation with:

- Strong sector recognition by demonstrating your support for the vision and mission of Catholic agencies now and into the future.
- An opportunity to build and strengthen strategic relationships with Catholic social service providers.
- A cost effective way to reinforce and strengthen your organisation's brand and build awareness with an influential audience.
- Opportunities to network with key decision makers of Catholic social service providers.
- Increased marketing opportunities for your organisation with decision makers from across the country.

CSSA member services touch the lives of millions of Australians each year by providing aged care, community and social services. Sponsor support is an essential component of our success. We value our Church relationships and dedicate ourselves to often communicating with members and sponsors, improving operations, and exploring new ideas and opportunities to work together.

Sponsorship Levels

Your organisation can support the Conference by choosing the most appropriate model for its needs. There are three levels of program sponsorship, each with accompanying benefits.

Benefits	Gold Sponsor \$15,000 (one only)	Silver Sponsor \$7,500	Bronze Sponsor \$3,000
Your organisation's logo with hyperlink to your organisation's website on the Conference website.	●	●	●
Your organisation's logo will be displayed on prominent screens throughout the Conference venue.	●	●	●
Acknowledgement of your support on our social media and other promotional activities.	●	●	●
Your organisation has an information booth on site of the Conference for the duration of the Conference.	●	●	
Complimentary ticket to the Conference dinner for two organisational participants		●	
Naming rights for the Conference Dinner. Includes the opportunity to give a 5 min welcome speech, integration of corporate branding and complimentary ticket to the Conference dinner for four organisational participants.	●		



We look forward to working with you in the interests of providing innovative responses to the provision of Catholic social services in Australia.